

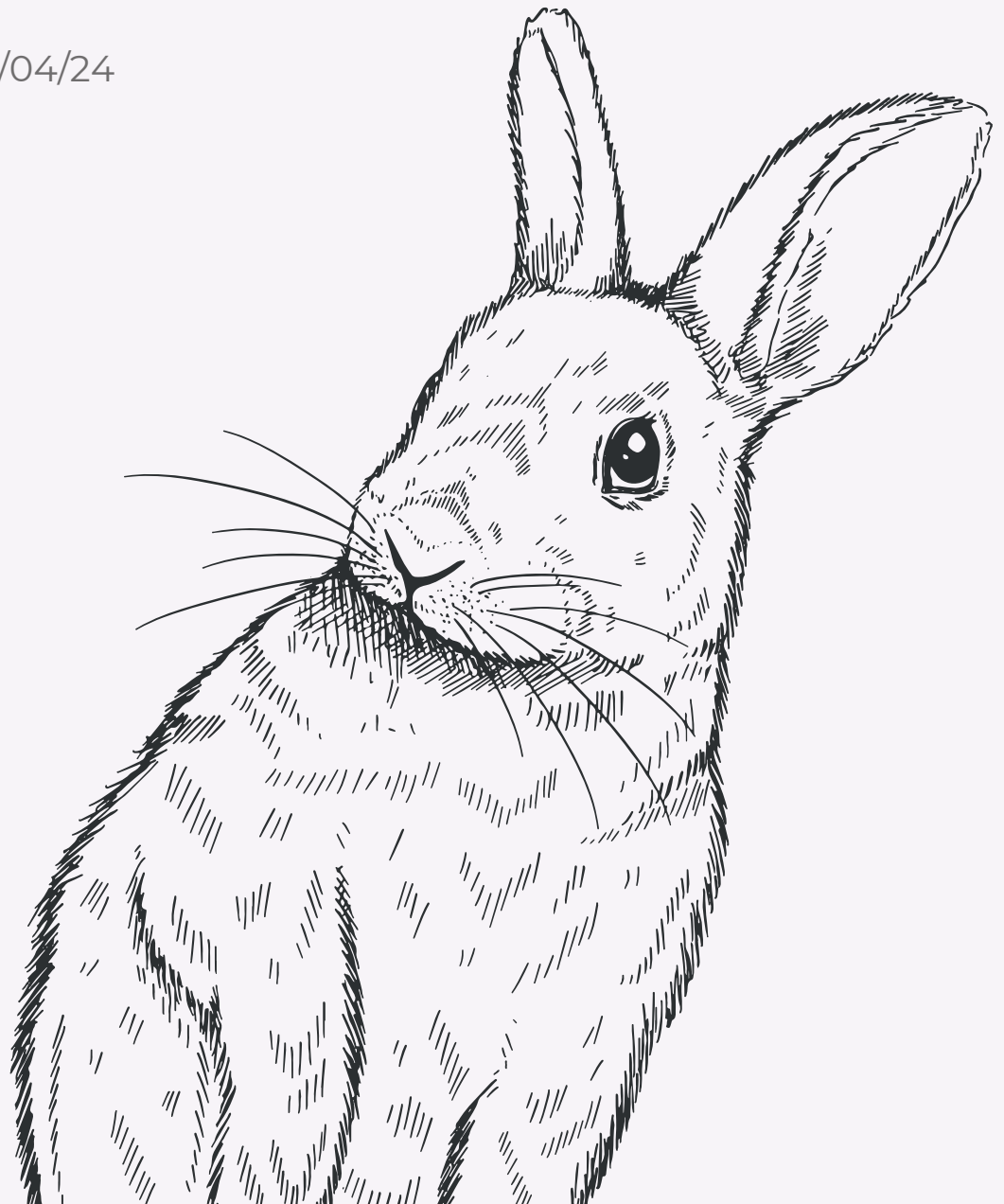


Compassionate Shopping Guide

Cruelty-free shopping just got easier

Our complete Compassionate Shopping Guide

Last updated: 16/04/24





Compassionate Shopping Guide

Contents:

About us	3
Why use our guide?	4
The full guide	5-9
Find out more	10





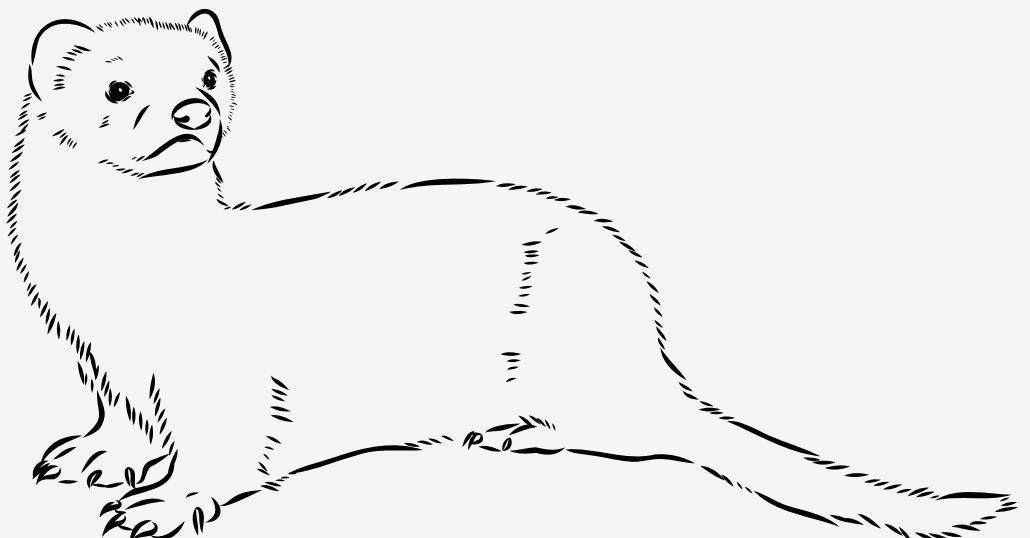
About us

The Compassionate Shopping Guide has been produced by the animal welfare charity, Naturewatch Foundation, since 1993.

Our mission is to make the world a kinder, safer place for all animals. As part of that commitment, we're passionate about helping shoppers find personal care and household brands that are truly cruelty-free.

More Information

For more information on our brands please visit compassionateshoppingguide.org and for more information on us please visit naturewatch.org.





Why Use Our Guide?

Our dedicated team ensures that we understand a brand completely before we make an endorsement. You won't find any hidden surprises in our Compassionate Shopping Guide - only high-quality products made by companies that are committed to a cruelty-free future.

- **Avoid the confusion**

Every brand in our guide has met our strong endorsement standards, so you can feel confident that they are genuinely cruelty-free. This means you can spend less time on research, and more time enjoying products you love!

- **Support brands that care**

By buying from brands in our guide, you are supporting companies that share your passion for cruelty-free living. This helps them to thrive and continue to do great work.

- **Enjoy the freedom to choose**

Shopping responsibly doesn't have to feel limiting. Our guide features over 200 brands, so you're guaranteed to discover plenty of products that are just right for you.

Our complete guide of cruelty-free brands



Our guide is updated regularly, but if you would like to make sure you have up to date information, please check the online guide.

A

Adaptology
Aim HI Every Day Organic Skincare
Air Scense
Akamuti
Alaska Glacial Essentials
ALTER/NATIVE
Amaranthine Beauty
Amour Natural
Ancient Secrets
Animal Aid (own brand Honesty Cosmetics)
Astonish
Austin Austin
AveSeena

B

Balmonds Skincare
Barefaced Beauty
Barry M
Bathing Culture
Baylis & Harding
Beauty Without Cruelty
Beauty Without Cruelty (BWC)
Bee Good
Bentley Organic
Bettyhula
Bio-D
Black Sheep Organics
Blue Wonder
Body & Face St Cyrus
Bomb Cosmetics
Botanicals: Elements from Earth
Bretanna Witch Hazel Products
Brianna's Handmade Soap
Buck Naked Soap Company
Buddha Beauty Company
By Valenti Organics

C

Calcot Spa
Caurie Soaps
Cebra Ethical Skincare
Cigarro
Circular Technologies UK
Citra Solv
Clean Kids Naturally
Colour by TBN
Conscious Skincare
Crowes Cremine
Custom Car Air Fresheners



D

Danico
Daniel Field
Dawes Custom Cosmetics
Designer Brands
Dog Hair Day
Dolma Vegan Fragrances

Douvall's
Dr. Soap
DR.HC
Droyt
DYP Cosmethic

E

Earth Conscious
Eco Bath London
Eco Warrior Soap
Eco-Dent Premium Oral Care
Ecoleaf
ecoLiving
Ecology Soap
Ecozone

Eden perfumes
Elegance Natural Skin Care
Elevé Cosmetics
Emani Vegan Cosmetics
Essential Oils Online
Ethique
Evolve Beauty

F

Fabulosa
Fairypants
Faith In Nature
Fill Refill Co
Flawless

Flaya GB
Floral Street Fragrances Ltd
Friendly Soap
Friendsheep
Fushi Wellbeing Ltd

G

Gabriel
Georganics
Glowing Orchid Organics
Glycerose
Graydon Skincare
Green People
Greenscents

H

Happy Carrot Skincare
Herbfarmacy
HG
Homesolv
Homethings
HOWND

I

I Am Natural
INIKA Organic

K

Kester Black
Kilted Suds
King of Shaves
Kingfisher Toothpaste

L

Light Mountain Natural Hair Color
Lipstains Gold
Little Beast™
Little Blue Hen Savonnerie
Little Soap Company

M

Magic Lips
Mama Bamboo
Marble Hill
Martha Hill
Mavala
Melitta Meszaros Natural Skincare

N

Nailberry
NAIWBE® Organic Skincare
Nakin
Natulique
Natural by Nature Oils
Natural Elements
Natural Soap
Nature's Alchemy

J

Just Bubbly



LoofCo
Lucy Bee
Lush Cosmetics
Lykkegaard
Lyne Organics Scottish Borders

Micheline Arcier Aromatherapie
Mode De Vie Supply
Moss & Adams
MuLondon
My Natural Skincare

Naturigin
Neal's Yard Remedies
NeemAura
Next
Nilaqua
Nirvana Natural
Nourish London
NuCelle



O

Odylique
One Village Soap
Organic Works

P

Pepperfit
Phil Smith Be Gorgeous
Pits and Bits
Plaine Products

Planet Detox
Planted
Pure Azure Aromatherapy
Pure Nuff Stuff

R

Raven Botanicals
Raww Cosmetics
Rio Bela Cosmetics

RoKai All-Natural Sunscreen
Roots & Wings Organic

S

Salt of the Earth
Sappho New Paradigm Cosmetics
Scent Trail
Shade™ All-Natural Sunscreen
Sheabutter Cottage
Shea-Me
Simply Soaps
Siskyn Skincare Oils

smol
Solidu
Somersets
Stargazer
Steamcream
StripWash
Sugar Coated



T

The Black Cat Soap House
The Bluebeards Revenge
The Cornish Seaweed Bath Company
The English Mineral Makeup Company
THE GRUFF STUFF
The Maldon Soap Company
The Nature of Things
The Soapy Goat

The Victorian Garden
Therapeutics
Tish & Snooky's Manic Panic NYC
Treachlemoon
Tropic
Truthpaste
Tubs Bath Bombs

U

Ultraglow
UpCircle Beauty

V

Vivoderm Natural Skincare

W

Waft
White Rabbit Skincare
Willow
Willowberry
Wilton London

Y

Yakshi Naturals
Yaoh
Yaya Maria's
YOI
Young & Pure

Z

ZAO Essence of Nature
Zuzu Luxe





Find out more

For updates on our work towards a **Cruelty Free Future:**

- Follow [@crueltyfreecsg](#) on Instagram.
- Check out the Naturewatch Foundation website at [naturewatch.org](#).
- Sign up to our mailing list.
- Email compassionateshopping@naturewatch.org.

Produced by



naturewatch foundation
ADVANCING ANIMAL WELFARE